

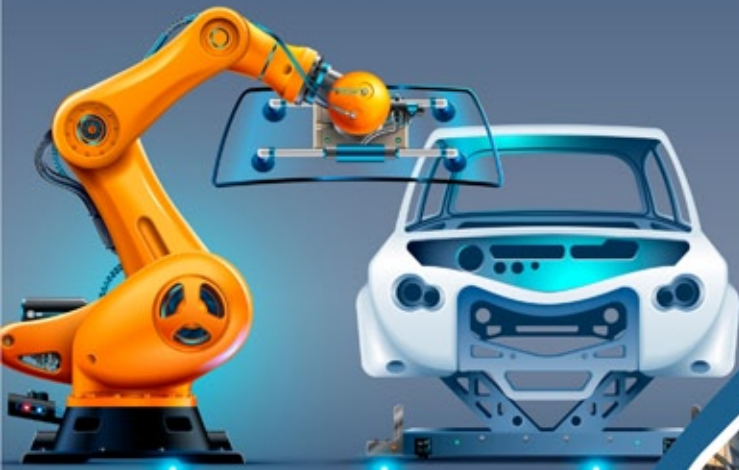


# India Automation & Robotics Expo

22 23 24

APRIL 2026

Bangalore International  
Exhibition Center, India



Exhibition on Industrial Automation,  
Robotics, Artificial Intelligence (AI),  
Smart Manufacturing, Internet of Things (IoT),  
Industry 4.0, and Allied Technologies

Organizer



MEDIA DAY  
MARKETING

[www.indiaautomationandroboticsexpo.com](http://www.indiaautomationandroboticsexpo.com)



# About The Expo

The India Automation & Robotics Expo in Bangalore, India from 22-23-24 April 2026, will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Automation and Robotics sector, ultimately benefiting all participants.

The India Automation & Robotics Expo is an event that brings together the manufactures and stake holders at different levels, such as industry leaders, innovators, and decision-makers in the fields of Industrial Automation, Robotics, Artificial Intelligence (AI), Smart Manufacturing, IoT, and Industry 4.0. aiming to create a premier platform for industry exchange and business cooperation.

The India Automation & Robotics Expo aims to stimulate investment in the Automation and Robotics industry, fostering a platform for local and national investors and experts to share knowledge, exchange business ideas, and ultimately drive business growth. By bringing together industry stakeholders, the expo aims to promote trade, improve competitiveness, and increase the overall value of the Industry.

The choice of right equipment and right quality is very important to create the perfect ground for a very successful output. Using the right tools and equipment will save you time and help you give your customers the exact things they are looking for and become the key ingredient in taking your business towards success.

Selecting the appropriate tools and maintaining their quality ensures efficient production, customer satisfaction, and overall growth in the industry.

This Expo serves as a significant platform, connecting the latest Automation and Robotics technologies with Industry players and professionals. It facilitates interactive sessions, enabling better understanding of buyer-seller requirements and fostering awareness among all end-user segments. This event promotes networking and knowledge-sharing opportunities within the industry.



## The Automation & Robotics Industry overview

The automation and robotics market in India is growing rapidly, driven by increasing demand for industrial automation, technological advancements, and government initiatives. The market size was valued at \$2.5 billion in 2030 and is expected to grow at a Compound Annual Growth Rate (CAGR) of 15.1% during 2024-2030.

The India automation and robotics market is highly competitive, with several domestic and international players operating in the space.

The adoption of automation for increased efficiency and quality by the industry has also been a catalyst in the growth of this market in the country and this trend of automation and use of robotics is seen a growth factor for the market in the forthcoming years.

## Factors supporting the Automation and Robotics Industry

**Increasing Adoption of Industrial Automation:** The growing need for efficiency, productivity, and quality in manufacturing processes is driving the adoption of industrial automation solutions.

**Technological Advancements:** Advancements in artificial intelligence (AI), machine learning (ML), and the Internet of Things (IoT) are enabling the development of more sophisticated and efficient automation solutions.

**Government Initiatives:** The Indian government's initiatives, such as the "Make in India" program, are promoting the growth of the manufacturing sector, which is driving the demand for automation and robotics solutions.



# Factors Supporting the Automation and Robotics Industry

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

- ✔ Lead Generation
- ✔ Branding
- ✔ An Apt Platform to reach the Targeted Customers
- ✔ A one stop for all latest industry trends in one place.
- ✔ An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- ✔ The Right Platform to boost your business
- ✔ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✔ An Apt Platform to Connect with Right Partners for your business Needs
- ✔ Create new distribution channels and agents for your products in the region.

## Marketing and Sales representatives from

- ✔ Automotive Industry
- ✔ Oil & Gas Industry
- ✔ Textile Industry
- ✔ Power Industry
- ✔ Power & Energy
- ✔ Iron & Steel, Metal Industries
- ✔ Pharmaceuticals
- ✔ Machine Tool Manufacturers
- ✔ Food Processing
- ✔ Automobile Manufacturers
- ✔ Interior Designers
- ✔ Professionals
- ✔ Power Production & Distribution
- ✔ Equipment Manufactures
- ✔ Real Estate Developers
- ✔ Store Managers
- ✔ Suppliers and Distributors
- ✔ System Integrators
- ✔ Service Technicians
- ✔ Technicians
- ✔ Tech Enthusiasts
- ✔ Media Houses
- ✔ Press

## Exhibitor Profile

- ✔ Manufacturers and stake holders of Artificial Intelligence
- ✔ Assembly and Handling Technology
- ✔ Autonomous Systems
- ✔ CAD/CAM Software Technology
- ✔ Collaborative Robots (Cobots)
- ✔ Electrical Automation
- ✔ Electric & Autonomous Vehicles
- ✔ Energy Automation
- ✔ Factory Automation
- ✔ Field Instrumentation
- ✔ Hydraulics and Pneumatics
- ✔ Human-Machine Interface Solutions
- ✔ IIoT (Industrial Internet of Things)
- ✔ Industrial Robots
- ✔ Intralogistics Automation
- ✔ Instruments & Control Engineering
- ✔ Laser Technology and Photonics
- ✔ Logistics Automation
- ✔ Industries 4.0
- ✔ Media & Publications
- ✔ Machine Tools and Accessories
- ✔ Micro Technology Providers
- ✔ Nano Technology Providers
- ✔ Packaging Automation
- ✔ Process Automation
- ✔ Robotic Parts Manufacturers
- ✔ Robotic Equipment Manufacturers
- ✔ Robotic Control Software Manufacturers
- ✔ Valve Automation
- ✔ Wireless Automation Systems
- ✔ 3D Printing and Additive Manufacturing
- ✔ Testing Equipment
- ✔ Auxiliary process technology materials
- ✔ Allied Industry

## Visitor Profile

- ✔ Government Officials
- ✔ Service Providers
- ✔ Business Owner
- ✔ Business Heads
- ✔ CEO, Managing Director
- ✔ Decision Makers
- ✔ Technology Providers
- ✔ Engineering Staff
- ✔ Purchasing & Procurement
- ✔ Media Houses
- ✔ Builders
- ✔ Contractors and applicators
- ✔ Distributors and wholesalers
- ✔ Decision Makers
- ✔ Electrical Equipment Manufacturers
- ✔ Entrepreneurs
- ✔ EPC Consultants



# SPONSORSHIP OPTIONS

Exhibition on Industrial Automation, Robotics,  
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Your participation as a sponsor will ensure your brand visibility among the stakeholders in the industry and will help you in creating a Global Image and better market penetration.

MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

## Premium Sponsorships

### TITLE SPONSOR

Rs. 25,00,000

#### DELIVERABLES

+ 18% GST

- Exhibition Space: 200 sqm
- Branding:
- Event Name: "Title Sponsor Name" India Recycling and Waste Management Expo
- Event Logo: Title sponsor's logo prominently displayed
- Social Media: Title sponsor's branding on all social media promotions
- Outside Branding: Auto hoods and bus backs
- Venue Branding: Entrance arches, banners, and signage
- Fair Catalogue: Cover page branding
- Newspaper: Branding in newspaper advertisements





# PLATINUM SPONSOR

Rs. 20,00,000

## DELIVERABLES

+ 18% GST

- Exhibition Space: 150 sqm
- Branding:
- Event Logo: Platinum sponsor's logo displayed
- Social Media: Platinum sponsor's branding on all social media promotions
- Outside Branding: Auto hoods and bus backs
- Venue Branding: Banners and signage
- Fair Catalogue: Inside page branding
- Newspaper: Branding in newspaper advertisements



# DIAMOND SPONSOR

Rs. 16,00,000

## DELIVERABLES

+ 18% GST

- Exhibition Space: 120 sqm
- Branding:
- Event Logo: Diamond sponsor's logo displayed
- Social Media: Diamond sponsor's branding on selected social media promotions
- Outside Branding: Auto hoods
- Venue Branding: Banners
- Fair Catalogue: Inside page branding



## Standard Sponsorships

### GOLD SPONSOR

Rs. 10,00,000

+ 18% GST

#### DELIVERABLES

- Exhibition Space: 90 sqm
- Branding:
- Social Media: Gold sponsor's branding on selected social media promotions
- Outside Branding: Auto hoods
- Venue Branding: Banners
- Fair Catalogue: Inside page branding



### SILVER SPONSOR

Rs. 7,50,000

+ 18% GST

#### DELIVERABLES

- Exhibition Space: 60 sqm
- Branding:
- Social Media: Silver sponsor's branding on selected social media promotions
- Venue Branding: Banners
- Fair Catalogue: Inside page branding



### BRONZE SPONSOR

Rs. 5,00,000

+ 18% GST

#### DELIVERABLES

- Exhibition Space: 36 sqm
- Branding:
- Social Media: Bronze sponsor's branding on selected social media promotions
- Venue Branding: Banners



## Support Sponsorships

### LANYARD SPONSOR

Rs. 7,50,000

- Exhibition Space: 18 sqm
- Branding:
- Lanyards: Sponsor's branding on lanyards
- Social Media: Sponsor's branding on selected social media promotions



### VISITOR BATCH SPONSOROR

Rs. 7,50,000

- Exhibition Space: 18 sqm
- Branding:
- Visitor Badges: Sponsor's branding on visitor badges
- Social Media: Sponsor's branding on selected social media promotions



### FAIR CATALOGUE SPONSOR

Rs. 7,50,000

#### DELIVERABLES

+ 18% GST

- Exhibition Space: 18 sqm
- Branding:
- Fair Catalogue: Sponsor's branding on the back cover
- Social Media: Sponsor's branding on selected social media promotions

## VISITOR CARRY BAGS

Rs. 7,50,000

### DELIVERABLES

- Exhibition Space: 18 sqm
- Branding:
- Carry Bags: Sponsor's branding on carry bags
- Social Media: Sponsor's branding on selected social media promotions



## WATER BOTTLE SPONSOR

Rs. 7,50,000

### DELIVERABLES

+ 18% GST

- Exhibition Space: 18 sqm
- Branding:
- Water Bottles: Sponsor's branding on water bottles
- Social Media: Sponsor's branding on selected social media promotions

\*All Art work for Promotional material has to be given by the sponsorer

## THANK YOU

For Sponsorship Contact: **+91-93421 85915 | +91-93414 73494**

**E-mail:** expo@mediaday.co.in, **Website:** www.indiaautomationandroboticsexpo.com



# About Organizer

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E-Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber Security, Logistics and Ware housing etc.

With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."



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## STALL CHARGES (PSM)

### SHELL SPACE

Rs. 10,000/- per sqm (\$250) + GST

One Table, Two Chairs, 3 Spot Lights (9, 12) 4 Spot Lights (15, 18), Dust Bin, Electric Point, Fascia, Carpet.

### BARE SPACE

Rs. 9,000/- per sqm (\$220) + GST

## GET IN TOUCH



MEDIA DAY  
MARKETING

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