2nd Edition

India Automation & Robotics Expo



09 10 11 APRIL 2027

Bangalore International Exhibition Center, India

Focus Area:

- AUTOMATION
- ROBOTICS
- ARTIFICIAL INTELLIGENCE
- INDUSTRY 4.0
- IOT & SMART MANUFACTURING



EMPOWERING INDUSTRY.
CONNECTING INNOVATION.
BUILDING TOMORROW



120+ EXHIBITORS

12,000+ TRADE VISITORS

200+ BUSINESS BUYERS

Organizer

MEDIA DAY MARKETING

www.indiaautomationandroboticsexpo.com

WELCOME TO THE 2ND EDITION

2nd Edition India Automation & Robotics Expo

Following the success of the inaugural edition, the India Automation & Robotics Expo returns bigger and stronger in 2027.

The exhibition will bring together automation companies, robotics manufacturers, AI solution providers, machine builders, system integrators, industrial software companies, and smart manufacturing technology providers under one roof.

The event provides a powerful platform for business networking, product launches, lead generation, and strategic partnerships across India's rapidly growing industrial sector.



WHY BANGALORE?

INDUSTRIAL HUB
Strong manufacturing base and industrial infrastructure

TECHNOLOGY CAPITAL
Home to leading tech companies and startups

MANUFACTURING ECOSYSTEM
Thriving ecosystem of MSMEs and innovators

STRONG MSME PRESENCE
Supportive environment for business growth

EASY CONNECTIVITY
Well connected domestically & internationally

BUSINESS FRIENDLY ENVIRONMENT
Investor friendly policies and supportive government initiatives

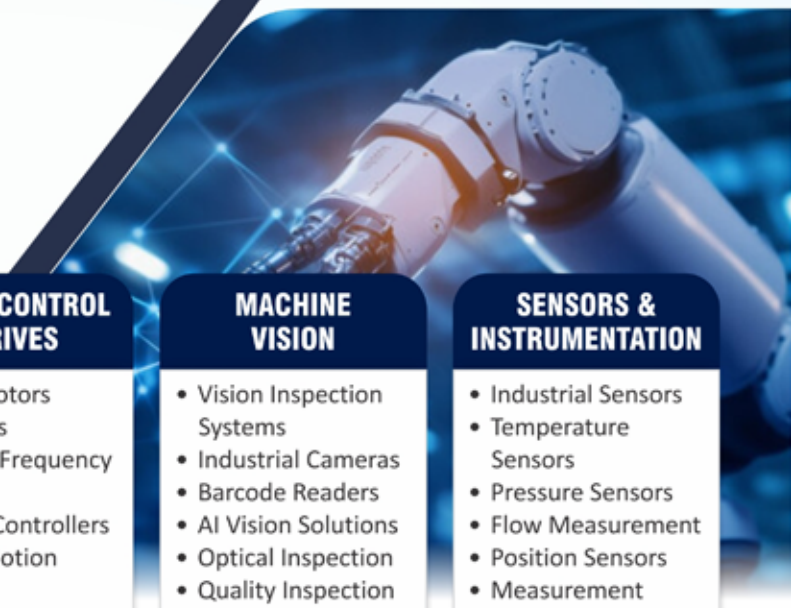
Uniting Innovators.
Enabling Automation.
Transforming Industries.

Our mission is to connect industry leaders, showcase next-gen technologies and accelerate the future of automation and robotics.

INDUSTRY FOCUS

2nd Edition
India Automation & Robotics Expo

Explore cutting-edge technologies and solutions driving the future of automation and smart manufacturing.



EXHIBITOR PROFILE

INDUSTRIAL ROBOTICS
- Industrial Robots
- Collaborative Robots (Cobots)
- Robotic Arms
- Welding Robots
- Pick & Place Robots
- Material Handling Robots
- Assembly Robots

INDUSTRIAL IOT (IIOT)
- IIoT Platforms
- Smart Sensors
- Connected Devices
- Edge Computing
- Cloud Manufacturing
- Data Acquisition Systems

MOTION CONTROL & DRIVES
- Servo Motors
- AC Drives
- Variable Frequency Drives
- Motion Controllers
- Linear Motion Systems
- Precision Motion Technologies

MACHINE VISION
- Vision Inspection Systems
- Industrial Cameras
- Barcode Readers
- AI Vision Solutions
- Optical Inspection
- Quality Inspection Systems

SENSORS & INSTRUMENTATION
- Industrial Sensors
- Temperature Sensors
- Pressure Sensors
- Flow Measurement
- Position Sensors
- Measurement Devices

FACTORY AUTOMATION
- Automation systems
- Components
- Smart Factory Solutions
- Production Technologies.

ARTIFICIAL INTELLIGENCE & INDUSTRY 4.0
- AI Software
- Predictive Maintenance
- Digital Twin Technology
- Industrial Analytics

PACKAGING & MATERIAL HANDLING
- Packaging Automation
- Conveyors
- AGVs
- Warehouse Automation
- Storage Automation

TESTING & MEASUREMENT
- Calibration Equipment
- Testing Instruments
- Measuring Systems
- Laboratory Equipment
- Quality Assurance Solutions

INDUSTRIAL SAFETY
- Machine Safety
- Industrial Security
- PPE
- Fire Protection Systems
- Workplace Safety Solutions

PLC, SCADA & CONTROL SYSTEMS
- PLC Systems
- SCADA Software
- DCS Systems
- HMI Solutions
- Industrial Controllers
- Control Panels

ELECTRICAL AUTOMATION
- Switchgear
- Switchgear
- Power Distribution
- Industrial Cables
- Control Panels
- Energy Management Systems

PROCESS AUTOMATION
- Process Control Systems
- Instrumentation
- Industrial Valves
- Pumps
- Flow Control Equipment
- Automation Software

INDUSTRIAL SOFTWARE
- ERP Solutions
- MES Systems
- Manufacturing Software
- Industrial Cybersecurity
- Production Planning Software
- Asset Management

STARTUPS & INNOVATION
- Robotics Startups
- AI Companies
- Automation Startups
- Deep Tech Companies
- Smart Manufacturing Innovations

"EMPOWERING *INDUSTRIES.*
ENABLING INNOVATION.
SHAPING A SMARTER TOMORROW."



From automation to AI, robotics to smart manufacturing - discover technologies that are transforming industries and creating a better future.

MEDIA DAY MARKETING

SPONSORSHIP OPPORTUNITIES



PUT YOUR BRAND WHERE BUSINESS HAPPENS

A premium platform for brands seeking visibility, meaningful industry presence and connection with the exhibition community.

BE SEEN

Event-linked brand visibility

STAY VISIBLE

Digital and on-site placements

SHOW VALUE

Clear, agreed deliverables

Designed for sponsors looking to build awareness, present products and associate their brand with a professional B2B exhibition environment.

INDIVIDUAL ASSET DELIVERABLES

Each opportunity is scoped clearly to protect both sponsor expectations and event delivery.

WATER BOTTLE SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 1



- Sponsor supplies branded bottles and all required quantities.
- Sponsor handles production, packaging, transport and replenishment.
- Media Day Marketing provides the agreed sponsorship platform and approved sponsor recognition.
- Distribution point, quantity and process must be confirmed in writing.

CARRY BAG SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 3

- Sponsor supplies the branded bags.
- Sponsor manages design, printing, quantity, packing and delivery.
- Media Day Marketing provides the agreed sponsorship platform and approved sponsor recognition.
- No bag manufacturing or printing is included in the sponsorship fee.



EXHIBITOR KIT SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 1

- Sponsor supplies kits and any approved inserts or contents.
- Sponsor manages assembly, packing, delivery and replenishment.
- Media Day Marketing provides the agreed platform and sponsor recognition.
- Kit contents, quantities and distribution process must be confirmed in writing.

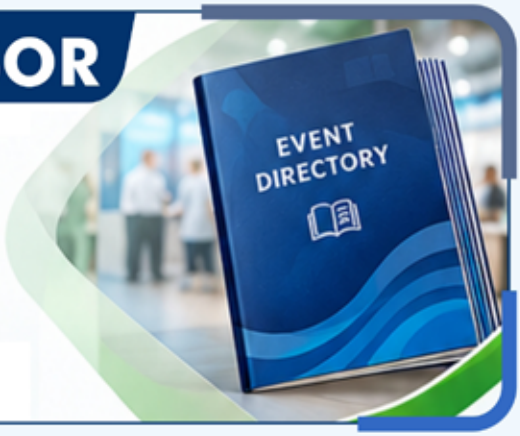


*** This is a platform only sponsorship. The organizer will only be providing the platform and all deliverables have to be made by the sponsor**

EVENT DIRECTORY SPONSOR

Sponsorship Fee: ₹2,00,000 | Max 2

- Sponsor logo and approved company details in the agreed directory placement.
- Clickable website link in the digital directory, if supported by the format.
- One short company profile or promotional message within content limits.
- Artwork and placement subject to the directory deadline.



DIRECTIONAL SIGNAGE SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Branding on approved directional signage located inside the exhibition centre only.
- Placement on agreed signage units, subject to venue approval and availability.
- Sponsor supplies print-ready artwork by the deadline.
- Printing, fabrication and installation are separate unless included in writing.



HALL ENTRANCE BRANDING SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Branding on the agreed hall entrance unit at one approved location.
- Sponsor artwork incorporated into the approved layout.
- All placements are subject to venue rules and final approval.
- Fabrication, printing, installation and removal are separate unless agreed otherwise.



REGISTRATION COUNTER SPONSOR

Sponsorship Fee: ₹3,00,000 | One Counter Each

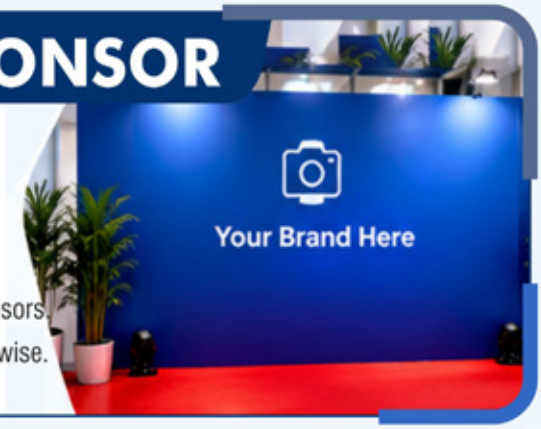
- Branding on one registration counter only.
- Logo on the approved counter fascia or panel.
- One approved QR code or short call-to-action may be included if space permits.
- Additional counters are charged separately.
- Production and installation are separate unless included in the final proposal.



OFFICIAL PHOTO WALL SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Sponsor logo included in the approved photo wall design.
- Brand may appear in photographs taken at the wall, subject to actual usage.
- Sponsor branding appears alongside event branding and other confirmed sponsors.
- Fabrication, printing, installation and removal are separate unless agreed otherwise.



LENYARD SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Sponsor branding on the approved lanyard design.
- Sponsor logo positioned alongside event branding and other approved marks.
- Sponsor approves final artwork and confirms quantities and deadlines.
- Manufacturing, printing and delivery are separate unless explicitly included.



EXHIBITOR BADGE SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1



- Sponsor logo on the approved exhibitor badge design or designated area.
- Sponsor recognition in the agreed digital sponsor listing.
- Badge layout must retain required event identification details.
- Badge printing and production are separate unless explicitly included.

MAIN SPONSORSHIP PARTNERSHIPS

Choose the level that matches your brand ambitions. Higher tiers receive broader visibility and more promotional inclusions, while entry tiers provide a focused event association.

BRONZE SPONSOR

Sponsorship Fee: ₹3,00,000



- Logo and website link in digital sponsor listing.
- One social media sponsor acknowledgement.
- Company name in post-event sponsor acknowledgement, where published.

SILVER SPONSOR

Sponsorship Fee: ₹4,50,000



- Logo and website link in digital sponsor listing.
- Up to 2 social media acknowledgements.
- Company profile in sponsor listing.
- Post-event acknowledgement.

GOLD SPONSOR

Sponsorship Fee: ₹6,00,000



- Logo on selected digital event materials.
- Company profile and website link in sponsor listing.
- Up to 2 social media mentions/posts.
- One event email inclusion.
- Post-event sponsor acknowledgement.

DIAMOND SPONSOR

Sponsorship Fee: ₹7,50,000

- High-visibility logo placement on selected digital materials.
- Logo on one agreed shared event branding placement, subject to availability.
- Up to 3 social media mentions/posts.
- One event email inclusion.
- Company profile and website link in digital sponsor listing.
- Post-event delivery evidence.



PLATINUM SPONSOR

Sponsorship Fee: ₹10,00,000

- Premium logo placement on selected event website and digital materials.
- Logo on agreed event backdrop or selected on-site branding, where available.
- Up to 3 social media sponsor mentions/posts.
- Up to 2 event email inclusions.
- One company or product spotlight.
- Prominent digital directory listing.
- Post-event delivery evidence.



TITLE SPONSOR

Sponsorship Fee: ₹12,00,000

- Title Sponsor recognition, subject to approved naming format.
- Top-tier logo placement on selected event website and digital sponsor materials.
- Prominent logo placement on agreed main event branding/backdrop, where available.
- Up to 4 social media sponsor mentions/posts across agreed channels.
- Up to 2 inclusions in relevant event email campaigns.
- One dedicated sponsor/company spotlight using sponsor-approved content.
- Priority sponsor listing in the digital event directory.
- Post-event proof pack with available links and photographs.



COMMERCIAL & DELIVERY TERMS

PLATFORM-ONLY SPONSORSHIPS
Water Bottle, Carry Bag and Exhibitor Kit fees cover the sponsorship platform and approved event association only. Sponsors supply products, printing, packing, transport and replenishment.

PRODUCTION
Printing, fabrication, installation, dismantling, freight, storage and applicable taxes are excluded unless expressly included in a signed quotation.

DIRECTIONAL SIGNAGE
This package applies only to approved signage inside the exhibition centre.

REGISTRATION COUNTER
One counter is included; additional counters require separate approval and charges.

ARTWORK & APPROVALS
Sponsor must provide final artwork and company details by the agreed deadline. Venue and event approvals apply.

DIGITAL DELIVERABLES
Post counts are planned inclusions, not guarantees of impressions, reach, clicks, leads or sales. Channels and dates are agreed in the campaign plan.

DATA PRIVACY
Personal attendee/exhibitor data is not included. Enquiry capture, if approved, must be voluntary and compliant with applicable privacy requirements.

AVAILABILITY
Placements depend on inventory, event layout, venue permissions and written confirmation. Category exclusivity is not included unless separately agreed.

Payment
Sponsorship is confirmed only after written acceptance and agreement on payment terms. Production must not be ordered before scope and costs are approved.

READY TO PARTNER WITH US?

Choose the sponsorship level or individual asset that best supports your marketing objectives.

Media Day Marketing will confirm availability, placement, final deliverables and any production costs in a written proposal.



MEDIA DAY MARKETING
Sponsorships & Brand Partnerships

A professional platform for brand visibility at B2B exhibitions.

MEDIA & VISITORS

2nd Edition
India Automation & Robotics Expo



connect with thousands of decision makers, industry experts and business leaders from across sectors and geographies.

VISITOR PROFILE

TOP MANAGEMENT
- Chairpersons
- Managing Directors
- Chief Executive Officers
- Chief Operating Officers
- Business Owners
- Entrepreneurs

MANUFACTURING & OPERATIONS
- Plant Heads
- Factory Managers
- Production Managers
- Operations Managers
- Maintenance Managers

ENGINEERING & TECHNICAL PROFESSIONALS
- Automation Engineers
- Robotics Engineers
- Electrical Engineers
- Mechanical Engineers
- Design Engineers
- Quality Engineers

PROCUREMENT & PURCHASING
- Purchase Managers
- Sourcing Managers
- Procurement Heads
- Supply Chain Managers

TECHNOLOGY & DIGITAL TRANSFORMATION
- Industry 4.0 Leaders
- AI Specialists
- Digital Transformation Managers
- IIoT Professionals

BUSINESS DEVELOPMENT & SALES
- Business Development Managers
- Channel Partners
- Dealers & Distributors
- Sales Directors

GOVERNMENT & PUBLIC SECTOR
- Government Departments
- Industrial Development Organizations
- Smart City Authorities

RESEARCH & EDUCATION
- Universities
- Engineering Colleges
- Research Institutions
- Innovation Centres

Media Coverage

BusinessLine | The Economic Times | ET Auto.com From The Economic Times | Industry Outlook The Outlook of Industry's Business | Industrial Automation | BusinessMirror

STALL CHARGES

(PSM)

SHELL SPACE
For Indian Exhibitor
Rs. 9,500/- per sqm + GST
For Foreign Exhibitor
USD 250 per sqm + GST

BARE SPACE
For Indian Exhibitor
Rs. 9000/- per sqm + GST
For Foreign Exhibitor
USD 220 per sqm + GST

GET IN TOUCH

MEDIA DAY MARKETING

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