



2nd Edition

09 10 11
APRIL 2027

Bangalore International
Exhibition Center, India

Focus Area:

-  AUTOMATION
-  ROBOTICS
-  ARTIFICIAL INTELLIGENCE
-  INDUSTRY 4.0
-  IOT & SMART
MANUFACTURING

EMPOWERING INDUSTRY.
CONNECTING INNOVATION.
BUILDING TOMORROW



 **120+**
EXHIBITORS

 **12,000+**
TRADE VISITORS

 **200+**
BUSINESS BUYERS

Organizer



MEDIA DAY
MARKETING



www.indiaautomationandroboticsexpo.com

WELCOME TO THE 2ND EDITION

2nd Edition
India Automation
& Robotics Expo

Following the success of the inaugural edition, the India Automation & Robotics Expo returns bigger and stronger in 2027.

The exhibition will bring together automation companies, robotics manufacturers, AI solution providers, machine builders, system integrators, industrial software companies, and smart manufacturing technology providers under one roof.

The event provides a powerful platform for business networking, product launches, lead generation, and strategic partnerships across India's rapidly growing industrial sector.



WHY BANGALORE?



INDUSTRIAL HUB

Strong manufacturing base and industrial infrastructure



TECHNOLOGY CAPITAL

Home to leading tech companies and startups



MANUFACTURING ECOSYSTEM

Thriving ecosystem of MSMEs and innovators



STRONG MSME PRESENCE

Supportive environment for business growth



EASY CONNECTIVITY

Well connected domestically & internationally



BUSINESS FRIENDLY ENVIRONMENT

Investor friendly policies and supportive government initiatives

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Uniting Innovators.
Enabling Automation.
Transforming Industries.

Our mission is to connect industry leaders, showcase next-gen technologies and accelerate the future of automation and robotics.

INDUSTRY FOCUS

Explore cutting-edge technologies and solutions driving the future of automation and smart manufacturing.

EXHIBITOR PROFILE

INDUSTRIAL ROBOTICS

- Industrial Robots
- Collaborative Robots (Cobots)
- Robotic Arms
- Welding Robots
- Pick & Place Robots
- Material Handling Robots
- Assembly Robots

INDUSTRIAL IIOT (IIOT)

- IIoT Platforms
- Smart Sensors
- Connected Devices
- Edge Computing
- Cloud Manufacturing
- Data Acquisition Systems

MOTION CONTROL & DRIVES

- Servo Motors
- AC Drives
- Variable Frequency Drives
- Motion Controllers
- Linear Motion Systems
- Precision Motion Technologies

MACHINE VISION

- Vision Inspection Systems
- Industrial Cameras
- Barcode Readers
- AI Vision Solutions
- Optical Inspection
- Quality Inspection Systems

SENSORS & INSTRUMENTATION

- Industrial Sensors
- Temperature Sensors
- Pressure Sensors
- Flow Measurement
- Position Sensors
- Measurement Devices

FACTORY AUTOMATION

- Automation systems
- Components
- Smart Factory Solutions
- Production Technologies.

ARTIFICIAL INTELLIGENCE & INDUSTRY 4.0

- AI Software
- Predictive Maintenance
- Digital Twin Technology
- Industrial Analytics

PACKAGING & MATERIAL HANDLING

- Packaging Automation
- Conveyors
- AGVs
- Warehouse Automation
- Storage Automation

TESTING & MEASUREMENT

- Calibration Equipment
- Testing Instruments
- Measuring Systems
- Laboratory Equipment
- Quality Assurance Solutions

INDUSTRIAL SAFETY

- Machine Safety
- Industrial Security
- PPE
- Fire Protection Systems
- Workplace Safety Solutions

PLC, SCADA & CONTROL SYSTEMS

- PLC Systems
- SCADA Software
- DCS Systems
- HMI Solutions
- Industrial Controllers
- Control Panels

ELECTRICAL AUTOMATION

- Switchgear
- Switchgear
- Power Distribution
- Industrial Cables
- Control Panels
- Energy Management Systems

PROCESS AUTOMATION

- Process Control Systems
- Instrumentation
- Industrial Valves
- Pumps
- Flow Control Equipment
- Automation Software

INDUSTRIAL SOFTWARE

- ERP Solutions
- MES Systems
- Manufacturing Software
- Industrial Cybersecurity
- Production Planning Software
- Asset Management

STARTUPS & INNOVATION

- Robotics Startups
- AI Companies
- Automation Startups
- Deep Tech Companies
- Smart Manufacturing Innovations

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**EMPOWERING
INDUSTRIES.**
ENABLING INNOVATION.
SHAPING A SMARTER TOMORROW.”



From automation to AI, robotics to smart manufacturing - discover technologies that are transforming industries and creating a better future.

SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a verity of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

ORGANIZED BY



**MEDIA DAY
MARKETING**

Premium Sponsorships

TITLE SPONSOR

₹ 25 Lacs + GST

Booth Space: 200 sqm (Central Prime Location)

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Bare space of 200 sqm. at a prime location in the Exhibition
- Sponsor's CEO to be on Dias at Inaugural function
- Branding in printed literature, publicity campaign and VIP invitations
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Logo on the Cover Page of Exhibition Directory
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet)(to be provided by the sponsorer)
- Sponsor's Logo prominently displayed as "Title Sponsor" on on-site signages and backdrop
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall
- Highlighted as the "Title Sponsor" in the post-show report and event website



PLATINUM SPONSOR

₹ 20 Lacs + GST

Booth Space: 150 sqm (Premium High-Traffic Zone)

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 150 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Event Partner" on on-site signages and backdrop
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



DIAMOND SPONSOR

₹ 16 Lacs + GST

Booth Space: 120 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor and hyperlinked to Sponsor's website
- Bare space of 120 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



Standard Sponsorships

GOLD SPONSOR

₹ 10 Lacs + GST

Booth Space: 90 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Gold Sponsor hyperlinked to Sponsor's website
- Bare space of 90 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 60 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 60 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



BRONZE SPONSOR

₹ 5 Lacs + GST

Booth Space: 36 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 36 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Bronze Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively
- Exclusive branding of the sponsor's log as badge partner
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as Exhibitor Badge Sponsor on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



FAIR CATALOGUESPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Fair Catalogue Sponsor's branding of back cover
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Sponsor's branding on selected Social Media promotions.

WATER BOTTLE SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding

CARRY BAG SPONSORSHIP

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Carry bag Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Carrybag Sponsor" in the post-show report and event website
- Carry bags will be delivered to all exhibitors with sponsor's branding and placed at the registration counter for distribution



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: +91-93421 85915 | +91-93414 73494

E-mail: expo@mediaday.co.in, **Website:** mediaday.co.in

MEDIA & VISITORS

2nd Edition
India Automation
& Robotics Expo

connect with thousands of decision makers, industry experts and business leaders from across sectors and geographies.

VISITOR PROFILE

TOP MANAGEMENT

- Chairpersons
- Managing Directors
- Chief Executive Officers
- Chief Operating Officers
- Business Owners
- Entrepreneurs

MANUFACTURING & OPERATIONS

- Plant Heads
- Factory Managers
- Production Managers
- Operations Managers
- Maintenance Managers

ENGINEERING & TECHNICAL PROFESSIONALS

- Automation Engineers
- Robotics Engineers
- Electrical Engineers
- Mechanical Engineers
- Design Engineers
- Quality Engineers

PROCUREMENT & PURCHASING

- Purchase Managers
- Sourcing Managers
- Procurement Heads
- Supply Chain Managers

TECHNOLOGY & DIGITAL TRANSFORMATION

- Industry 4.0 Leaders
- AI Specialists
- Digital Transformation Managers
- IIoT Professionals

BUSINESS DEVELOPMENT & SALES

- Business Development Managers
- Channel Partners
- Dealers & Distributors
- Sales Directors

GOVERNMENT & PUBLIC SECTOR

- Government Departments
- Industrial Development Organizations
- Smart City Authorities

RESEARCH & EDUCATION

- Universities
- Engineering Colleges
- Research Institutions
- Innovation Centres

Media Coverage

BusinessLine

THE ECONOMIC TIMES

ET Auto.com
From The Economic Times

Industry Outlook
The Outlook of Industry's Business

INDUSTRIAL AUTOMATION

BusinessMirror

STALL CHARGES

(PSM)

SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST

BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

GET IN TOUCH



MEDIA DAY
MARKETING

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