

India Automation & Robotics Expo

2nd Edition

09 10 11
APRIL 2027

Bangalore International
Exhibition Center, India

Focus Area:

-  AUTOMATION
-  ROBOTICS
-  ARTIFICIAL INTELLIGENCE
-  INDUSTRY 4.0
-  IOT & SMART
MANUFACTURING

**EMPOWERING INDUSTRY.
CONNECTING INNOVATION.
BUILDING TOMORROW**



 **120+**
EXHIBITORS

 **12,000+**
TRADE VISITORS

 **200+**
BUSINESS BUYERS

Organizer



**MEDIA DAY
MARKETING**



www.indiaautomationandroboticsexpo.com

WELCOME TO THE 2ND EDITION

2nd Edition
India Automation
& Robotics Expo

Following the success of the inaugural edition, the India Automation & Robotics Expo returns bigger and stronger in 2027.

The exhibition will bring together automation companies, robotics manufacturers, AI solution providers, machine builders, system integrators, industrial software companies, and smart manufacturing technology providers under one roof.

The event provides a powerful platform for business networking, product launches, lead generation, and strategic partnerships across India's rapidly growing industrial sector.



WHY BANGALORE?



INDUSTRIAL HUB

Strong manufacturing base and industrial infrastructure



TECHNOLOGY CAPITAL

Home to leading tech companies and startups



MANUFACTURING ECOSYSTEM

Thriving ecosystem of MSMEs and innovators



STRONG MSME PRESENCE

Supportive environment for business growth



EASY CONNECTIVITY

Well connected domestically & internationally



BUSINESS FRIENDLY ENVIRONMENT

Investor friendly policies and supportive government initiatives

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Uniting Innovators.
Enabling Automation.
Transforming Industries.

Our mission is to connect industry leaders, showcase next-gen technologies and accelerate the future of automation and robotics.

INDUSTRY FOCUS

2nd Edition
India Automation
& Robotics Expo

Explore cutting-edge technologies and solutions driving the future of automation and smart manufacturing.



INDUSTRIAL AUTOMATION

Complete solutions for industrial automation and process control.

ROBOTICS

Advanced robotics systems for various industrial applications.

ARTIFICIAL INTELLIGENCE

AI-powered solutions driving smart decisions and efficiency.

MACHINE VISION

Vision systems and imaging technologies for quality and inspection.

INDUSTRIAL SOFTWARE

Smart software solutions for monitoring, control and optimization.

INDUSTRIAL IoT

Connect, monitor and manage devices for intelligent operations.

FACTORY AUTOMATION

Integrated systems for manufacturing, assembly and production lines.

PLC & SCADA

Control systems and SCADA solutions for real-time operations.

MOTION CONTROL

Precision motion control components and automation solutions.

SENSORS & INSTRUMENTATION

Smart sensors and instrumentation for accurate measurements.

ELECTRICAL AUTOMATION

Electrical components and automation systems for industries.

PACKAGING AUTOMATION

Innovative solutions for packaging, labeling and material handling.

WAREHOUSE & LOGISTICS

Automation solutions for warehousing, logistics and distribution.

TESTING EQUIPMENT

Advanced testing and measurement equipment for quality assurance.

SMART MANUFACTURING

Industry 4.0 solutions for smart, connected and efficient factories.

“ **EMPOWERING
INDUSTRIES.**
ENABLING INNOVATION.
SHAPING A SMARTER TOMORROW. ”



From automation to AI, robotics to smart manufacturing - discover technologies that are transforming industries and creating a better future.

SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

Organizer



TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc.
(to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

Booth Space: 09 sqm

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsor)
- Exclusive campaign on social media platforms

₹ 3 Lacs + GST



WATER BOTTLE SPONSOR

Booth Space: 09 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding

₹ 3 Lacs + GST



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: **+91 93421 85915 | +91 93414 73494**

E-mail: expo@mediaday.co.in, Website: www.mediaday.co.in

MEDIA & VISITORS

2nd Edition
India Automation
& Robotics Expo

connect with thousands of decision makers,
industry experts and business leaders from
across sectors and geographies.

VISITOR PROFILE

- ✓ Manufacturing Directors
- ✓ Automation Engineers
- ✓ Plant Heads
- ✓ Procurement Managers
- ✓ System Integrators
- ✓ OEMs
- ✓ Consultants
- ✓ Government Officials
- ✓ Students



Media Coverage

BusinessLine

ET THE ECONOMIC TIMES

ET Auto.com
From The Economic Times

Industry Outlook
The Outlook of Industry's Business

**INDUSTRIAL
AUTOMATION**
India's No.1 Industrial Automation Magazine

BusinessMirror
Awards: Best of India's Business

STALL CHARGES

(PSM)

SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST

BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

GET IN TOUCH



**MEDIA DAY
MARKETING**

16-2-741/D/24, 2nd Floor, Fazilat Manzil, Besides T.V Tower Malakpet, Hyderabad, 500036 Telangana State, India

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www.indiaautomationandroboticsexpo.com